

FTS- 1208358/2023

के. संजय मूर्ति, भा.प्र.से.
सचिव

K. SANJAY MURTHY, IAS
Secretary

Tel. : 011-23386451, 23382698

Fax : 011-23385807

E-mail : secy.dhe@nic.in



सत्यमेव जयते



आज़ादी का
अमृत महोत्सव

भारत सरकार
Government of India
शिक्षा मंत्रालय
Ministry of Education
उच्चतर शिक्षा विभाग

Department of Higher Education
127 'सी' विंग, शास्त्री भवन, नई दिल्ली-110 001
127 'C' Wing, Shastri Bhawan, New Delhi-110 001

D.O. No. M 11014/02/2023-CDN

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As you are aware "Maan Ki Baat" is an important monthly programme which is used as medium of interaction by Hon'ble Prime Minister Shri Narendra Modi with fellow citizens to communicate on wide range of issues affecting society at large, including policies and initiatives of the Government. In the month of April, 2023 this monthly radio programme will complete 100th episode.

2. On the occasion of the 100th episode of the "Maan Ki Baat" it is proposed to invite suggestions and ideas from all the citizens across the nation to make it more inclusive so that it leaves a long-lasting impression.

3. As Education is fundamental for achieving full human potential, developing an equitable and just society and promoting national development and towards this goal Higher Education Institutions (HEIs) are one of the critical stake holders for brainstorming and disseminations of knowledge information. Accordingly, it is proposed to disseminate information about the 100th episode of the "Maan Ki Baat" across Universities / Colleges and HEIs by displaying the Maan Ki Baat banner in the campus encouraging students to share their suggestions through MyGov portal.

4. MyGov has shared the banner and standee designs along with its open files which have a QR code and an IVR (toll-free number). Please visit the link for details [https://drive.google.com/drive/folders/1Hj-75Nymhg6anH5yq8zR7A-1bZhWS0?usp=share link](https://drive.google.com/drive/folders/1Hj-75Nymhg6anH5yq8zR7A-1bZhWS0?usp=share_link).

5. I would request you to widely display and disseminate these banners and standees. Students / Citizens can be encouraged to dial the number and record their suggestions in 30 seconds, or they can scan the QR code and submit suggestions. Students / Citizens can also go to MyGov and submit their suggestions on the link: [https://www.mygov.in/group - issue/inviting-ideas-celebrate-100th-episode-mann-ki-baat/](https://www.mygov.in/group-issue/inviting-ideas-celebrate-100th-episode-mann-ki-baat/).

Yours sincerely

(K. Sanjay Murthy)

All Directors, IITs, NITs, IIITs, IISERs, CFIs
All VCs of Central Universities

Copy to: Bureau Heads of Deptt of Higher Education for follow up with the HEIs under their jurisdiction

(K. Sanjay Murthy)

BACHE)

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